



# elleebana

L A S H L I F T



*Get your curves in all the right places*



@elleebana



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# elleebana LASH LIFT

Thank you for your interest in Elleebana Lash Lift online training, at Elleebana we strive to offer the highest quality lash enhancement products for professionals and we are always here to support our clients and students on their journey throughout the industry.

Why choose Elleebana for your professional eyelash solutions?

- Contributors and delivering education sessions in eyelash and eyebrow education around the globe at world leading events such as: **LASH BOOM WORLD** - Moscow, **GLOBAL LASH SUMMIT** - London, **LASH GALA** - Sydney, **LASH VISION** - Melbourne, **LASH ARTISTS INTERNATIONAL** - Arizona USA, **LASH INC CONFERENCE** - London.
- 21 years in the industry working alongside and supplying Australia's most respected wholesalers and beauty schools.
- Exporting now to 20 countries around the world.
- Contributor to world's leading eyelash publications such as **LASH MASTERS VOLUME 3 '2016 EDITION'** - UK, **LASH MAKER MAGAZINE** - Ukraine & Russia, **EYELASH MAGAZINE - USA**.
- Ongoing product and technical support and mentoring for trainers and students.

We are looking forward to seeing your amazing lash work and please follow [@elleebana](#) and [@elleebanausa](#) on Instagram to stay up to date with all things new and beautiful in the world of Elleebana.

Thanks for taking the journey with us.

## OTTO MITTER

Founder - Elleebana Lash Lift and Extensions

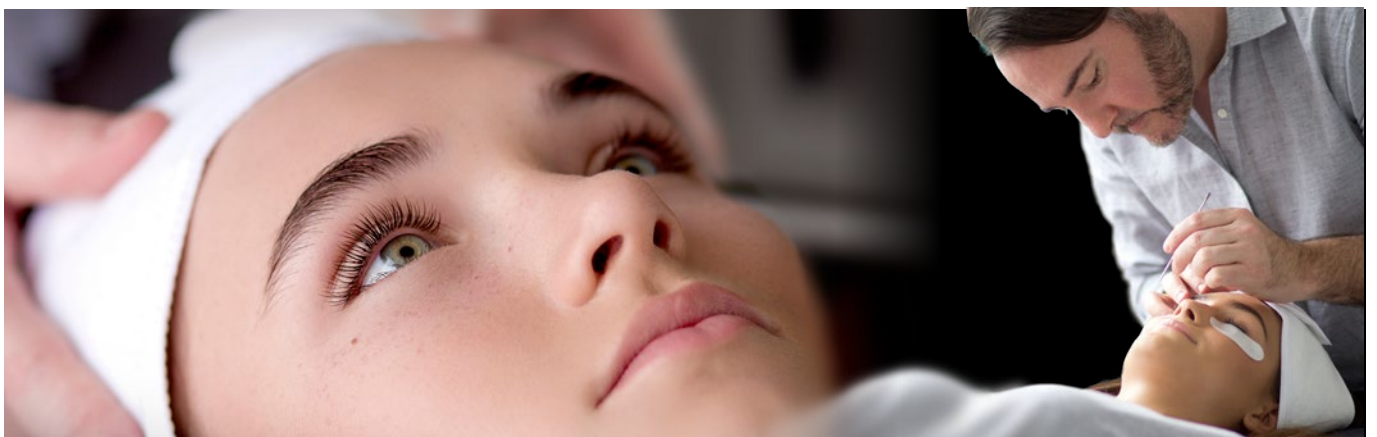




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**ELLEEBANA ONE SHOT LASH LIFT KIT:**  
NOW AVAILABLE WITH SILICONE RODS FOR LASH LIFTING EFFECT.





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## ONLINE COURSE OUTLINE

### COURSE OVERVIEW:

Elleebana's one shot lash lift treatment is the hottest trend in the eyelash industry that allows you to offer your customers luscious lifting natural lashes that will last for week, all in the blink of an eye. This course arms you with the detailed concept of lash lifting as well as the hidden tips to mastering your technique to achieve the perfect lift each and every time.

Once you sign up for our online course we will send your Elleebana correspondence pack with your products, manual and special correspondence video link, once you receive these you can advise us of a good time to Skype or telephone you so we check through all the criteria to get you started.

Online training is a good option for people that can't attend one of our hands on training classes, hands on training is always our preferred method of training, however we understand that in some cases this is just not logistically possible for learners. Online training does require you to be able to work unsupervised at times throughout the program, if this is not something you feel comfortable or confident with then we recommend that you please sign up for our hands on training class when you can make it to a venue in the future.

### TOPICS WE COVER:

- Eye and Eyelash anatomy and structure
- Business and room set up
- Health, safety and sanitation – for your clients and for yourself
- Pre-procedure preparations and contra-indications
- Product information & usage & storage guides for the products
- Consultation & the importance of indemnity & legal requirements
- Patch testing and tinting with Belmacil lash and brow tints
- Cost of treatment and income potential
- Detailed procedure in the art of Lash Lift with Elleebana
- Homecare advise
- When things go wrong – and how to fix them
- Frequently asked questions
- Case Study submissions
- Criteria Checklist form

### IMPORTANT NOTES:

We offer this course with over 21 years' experience offering lash and brow services. The Elleebana lash lift treatment is one of the fastest on the market and so if you have previously trained with another brand you might find some similarities between the treatment but we ask that you are willing to re-learn what you might know. We will work with you and guide you through your online course carefully to help you perfect your techniques and understanding of the treatment – you are welcome to call and contact us as often as you need throughout the program with any questions that you might have, feedback of any kind and the correspondence continues as you submit your case study before and after images for assessment.